

# Mission Statement: Global Coalition to Fight Financial Crime

**Founding members: Refinitiv, World Economic Forum and Europol**

## Background

The illicit proceeds of criminal activity are estimated to be between 2% and 5% of global GDP (equating to between approximately \$1.6 trillion and \$4 trillion) annually, yet less than 1% is ever seized or frozen by law enforcement agencies.

Beyond the economic impact, money laundering has severe humanitarian and societal implications and is recognized as the lifeblood of drug dealers, human traffickers and organized crime. Additionally, the reputational damage of financial crime being associated with the private sector and specific jurisdictions can compromise financial institutions and undermine public and investor trust.

The current anti-money laundering (AML) regime needs to be much more effective and the Global Coalition to Fight Financial Crime has been formed to drive a comprehensive, concerted effort to address these issues.

## Purpose

The coalition's overarching purpose is to mitigate the global phenomenon of financial crime by:

- Identifying key weaknesses in the current system
- Advocating tangible reforms at political and policy level
- Enhancing the effectiveness of the global AML regime

## Objectives

- To raise global awareness of financial crime as a critical challenge with grave human and financial consequences
- To promote more effective information sharing between public and private entities on a coordinated, global level
- To share compliance best practice and approaches to develop more robust anti-money laundering systems and controls
- To propose mechanisms to identify emerging threats
- To identify pain points in the current AML regime and propose solutions for addressing these
- To support initiatives that assist governments and law enforcement to more effectively identify and seize the assets of criminals

## Approach

We have adopted a multifaceted approach that encompasses:

- Defining financial crime in vast terms, not just as the proceeds of illegal activity, in order to combat the broad range of financial crimes that impact economies, societies and individuals
- Moving away from a "tick box" compliance approach and towards making a real impact
- Working with the financial and nonfinancial sectors to recognize and promote the strategic importance of emerging technologies
- Driving change by helping financial institutions to become more effective in combating crime

While the coalition's ambition is global, we will win our campaign on the ground, through market-specific motivators for action.

## Scope

Our scope is global and our express aim is to work towards establishing a global standard, built on public-private cooperation, to replace current, inadequate regional safeguards.

## Value proposition

As the central node of different elements of the anti-financial crime ecosystem, the coalition has the expertise to blend best-in-class approaches to financial crime management, risk intelligence, law enforcement capabilities, public-private information sharing and thought leadership on financial crime prevention.

